

Rep Order#	7908975	Ver#	9	Mod#	4	Status	Confirmed	Traffic Order#	25169	Printed:	10/16/2012 9:00 AM	3 of 6
EC'd	Yes									Last Received:	10/04/2012 1:12 PM	

Last Received: 10/04/2012 1:12 PM

Showing Buylines: All Lines

Station KSL-TV SALT LAKE CITY
Advertiser () LOVE, MIA
Product LOVE/CD4/R
Estimate# 928C03
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E LOVE/ORDR/928C03
Flight Dates 09/28/2012 - 10/04/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAMIE ANDRUS
Salesperson Phone# 202-872-1155
Salesperson FAX#

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
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29	M,TH	TODAY	7A-8A	:30	10/01-10/04	0	\$250.00	0
Rating: 2.7								
Buyline Comment: 1/DAY								
32	F	TODAY	8A-9A	:30	09/28-09/28	0	\$110.00	0
Rating: 2.0								
33	M-W	TODAY	8A-9A	:30	10/01-10/03	3	\$110.00	3
Rating: 2.0								
Buyline Comment: 1/DAY								
36	SU	TODAY	7A-8A	:30	09/30-09/30	0	\$20.00	0
Rating: 1.5								
37	SU	MEET THE PRESS	8A-9A	:30	09/30-09/30	0	\$100.00	0
Rating: 2.2								
38	F	NEWS @ 5P	5P-530P	:30	09/28-09/28	0	\$210.00	0
Rating: 3.6								
39	M-TU,TH	NEWS @ 5P	5P-530P	:30	10/01-10/04	3	\$210.00	3
Rating: 3.6								
Buyline Comment: 1/DAY								
42	F	NEWS @ 6P	6P-630P	:30	09/28-09/28	0	\$170.00	0
Rating: 4.2								
43	M,W-TH	NEWS @ 6P	6P-630P	:30	10/01-10/04	2	\$170.00	2
Rating: 4.2								
Buyline Comment: 1/DAY								
45	M-TU	KSL 5 NWS-6:30	630P-7P	:30	10/01-10/02	2	\$125.00	2
Rating: 3.7								
Buyline Comment: 1/DAY								

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---	----	-----	----	----	-----	-----	-----	-----
46	W	KSL 5 NWS-6:30	630P-7P	:30	10/03-10/03	1	\$125.00	1
Rating: 3.7								
47	TH	KSL 5 NWS-6:30	630P-7P	:30	10/04-10/04	1	\$125.00	1
Rating: 3.7								
48	SA	6PM NEWS	6P-630P	:30	09/29-09/29	1	\$100.00	1
Rating: 3.6								
49	SU	NEWS	4P-430P	:30	09/30-09/30	0	\$50.00	0
Rating: 1.6								
50	F	TONIGHT SHOW	1035P-1135P	:30	09/28-09/28	0	\$100.00	0
Rating: 4.2								
51	SA	SPORTSBEAT	1035P-1105P	:30	09/29-09/29	0	\$110.00	0
Rating: 2.8								
52	F	10 P NEWS	10P-1035P	:30	09/28-09/28	0	\$950.00	0
Rating: 7.3								
53	M	10 P NEWS	10P-1035P	:30	10/01-10/01	0	\$950.00	0
Rating: 7.3								
54	W	10 P NEWS	10P-1035P	:30	10/03-10/03	1	\$950.00	1
Rating: 7.3								
55	SA	10 P NEWS	10P-1035P	:30	09/29-09/29	0	\$550.00	0
Rating: 5.6								
56	SU	NEWS	10P-1035P	:30	09/30-09/30	0	\$900.00	0
Rating: 7.3								

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Hiatus Weeks

Rep Firm

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57	SA	GAME NIGHT LIVE	630P-7P	:30	09/29-09/29	0	\$30.00	0
Rating: 2.9								
58	M	THE VOICE	7P-9P	:30	10/01-10/01	0	\$900.00	0
Rating: 7.2								
59	F	DATELINE	9P-10P	:30	09/28-09/28	0	\$450.00	0
Rating: 5.2								
60	TU-TH	TONIGHT SHOW	1035P-1135P	:30	10/02-10/04	3	\$100.00	3
Rating: 4.2								
Buyline Comment: 1/DAY								
61	TU	RECIPE ROCKS	830P-9P	:30	10/02-10/02	1	\$200.00	1
Rating: 4.2								
Buyline Comment: 1/DAY								
62	TU	RECIPE ROCKS	830P-9P	:30	10/02-10/02	1	\$200.00	1
63	TU-TH	NEWS	5A-6A	:30	10/02-10/04	4	\$10.00	4
64	W	DEBATE	658P-9P	:30	10/03-10/03	0	\$685.00	0
65	TH	ROCK CENTER	9P-10P	:30	10/04-10/04	1	\$400.00	1
66	TU-TH	DR PHIL	3P-4P	:30	10/02-10/04	3	\$175.00	3
67	TU-TH	TODAY	9A-10A	:30	10/02-10/04	4	\$275.00	4
68	TU-TH	6A NEWS	6A-7A	:30	10/02-10/04	1	\$475.00	1
69	TU-TH	8A NEWS	8A-9A	:30	10/02-10/04	1	\$700.00	1
70	TU-TH	NEWS	5P-530P	:30	10/02-10/04	1	\$775.00	1

Station KSL-TV SALT LAKE CITY Agency () SMART MEDIA GROUP Rep Firm Sales Office () WASHINGTON Salesperson () JAMIE ANDRUS

Advertiser () LOVE, MIA 814 KING ST, SUITE 400 Salesperson Phone# 202-872-1155 Salesperson FAX#

Product LOVE/CD4/R ALEXANDRIA, VA 22314 Agency C/P1/P2/E LOVE/ORDR/928C03 Flight Dates 09/28/2012 - 10/04/2012 Hiatus Weeks

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Phone# Fax#

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71	TH	LATE NEWS	10P-1035P	:30	10/04-10/04	1	\$1,470.00	1

---REPORT TOTALS---
Report Totals: 44 / \$9,735.00

---SALES MONTHLY TOTALS---
Sep 12: 1 / \$100.00 Oct 12: 43 / \$9,635.00
Sales Totals: 44 / \$9,735.00
Station Totals: 44 / \$9,735.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$48,675	CABL 0%	KJZZ 0%	KSL 20%	KSTU 0%	KTVX 0%
		KUCW 0%	KUTV 0%	NSL 0%	UNKN 80%	
Books	null					
Demos	RA35+					

Books null
Demos RA35+